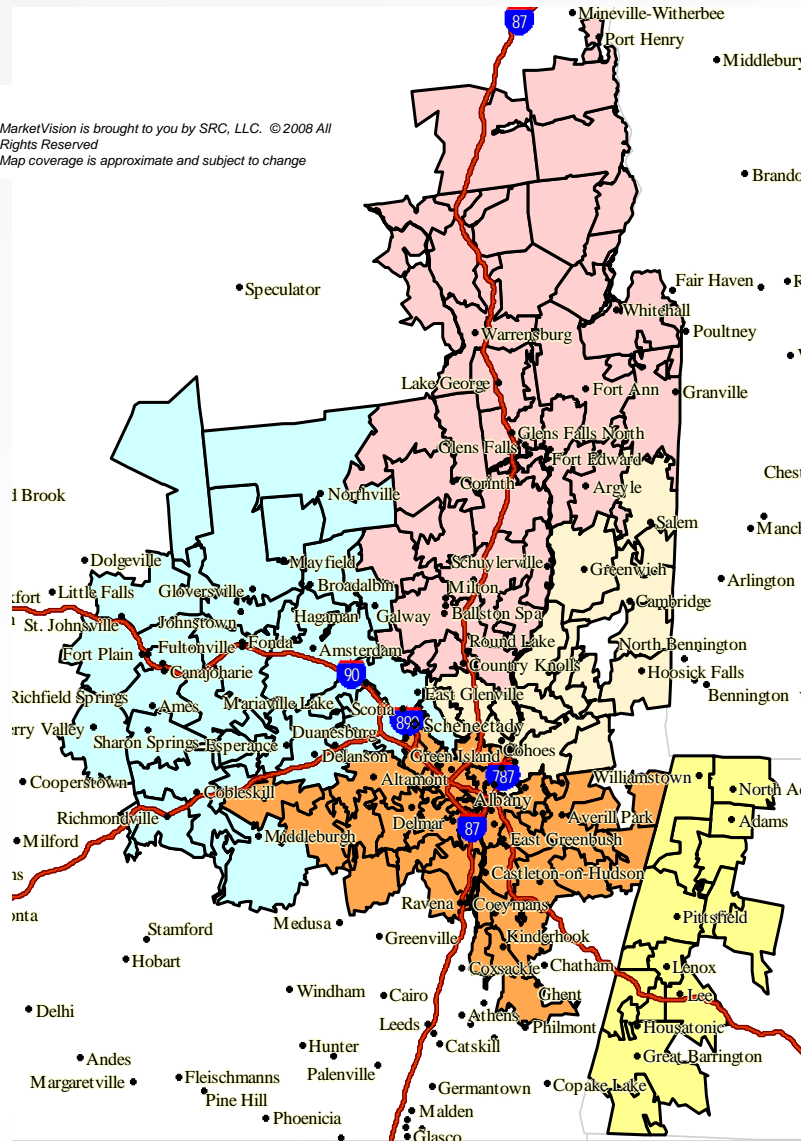


TIME WARNER CABLE MEDIA SALES NORTHEAST REGION

Albany Market Snapshot

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Map coverage is approximate and subject to change



Time Warner Cable Coverage

- T/W Schenectady-Amsterdam
- T/W Albany
- T/W Troy
- T/W Saratoga-Glens Falls
- T/W Pittsfield, MA

# of Insertable Nets	Ad Insertable Universe
45	368,500

General Demo Information	Albany
Households	490,520
Population by Race	1,225,337
White Alone	88.5%
African-American	5.6%
Other Races	5.9%
Own or Rent	
Owner Occupied	66.3%
Renter Occupied	33.7%
Avg. HH Income	\$65,960
Avg. Per Capita Income	\$27,349
Gender	
Male	48.6%
Female	51.4%
Age Range	Albany
C17 & Under	22.5%
A18-24	10.1%
A25-34	13.2%
A35-54	28.4%
A55-64	12.4%
A65+	14.9%
Median Age	39.3
Education	
Less than 9th grade	3.4%
Some High School, no diploma	7.4%
High School Graduate	32.6%
Some College, no degree	16.2%
Associate Degree	10.8%
Bachelor's Degree	16.2%
Graduate Degree	13.4%